

United Way of Rockbridge eHighlights

Summer 2018

Local People Meeting Local Needs

New Website: We're happy to announce that we have a new and interactive Website with lots of new features, such as an impact calculator and videos. Please visit!

New Board

Members: We're happy to welcome Lynwood Dent, Paul Robblee, and Christian Worth as new board members.

Donate

uwrockbridge.org

Organization Highlight: The Rockbridge Regional Library's **Youth Literacy program**, funded by United Way of Rockbridge, supports students who enter kindergarten without the pre-literacy skills required for learning to read and encourages tutors to continue with their students through middle school and

even high school free of charge.

This year, **80%** of teachers indicated their students had progressed in developing a positive attitude toward reading; 70% reported an increase in their students' reading fluency; and 60% saw an increase in their students' reading level. Support UWR funded programs such as the Youth Literacy program by donating today.

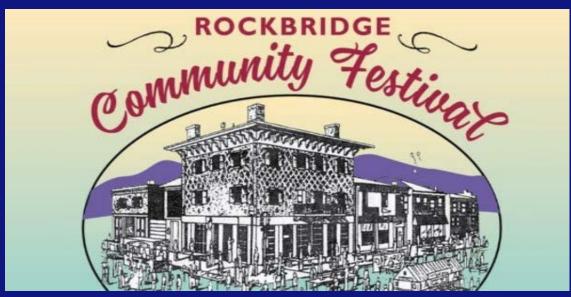


Upcoming Event Highlights:

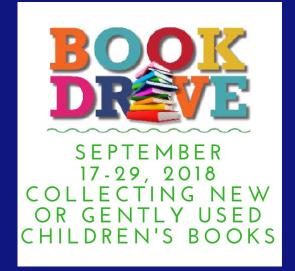
Come meet us at the *Rockbridge Community Festival* on August 25 in Downtown Lexington. We will be giving handouts and also information on our upcoming *Children's Book Drive* from September 17-29. More information on drop-off sites will follow.

Join us in celebrating our **2018-19 Annual Campaign Kickoff** on October 5 at 4:30 pm at Courthouse Square (2 S Main, Lexington) with the Lylburn Downing Middle School Marching Band, community speakers, and free popcorn!

This year's *General's Club Reception* will be held at the Lexington Golf and Country Club on September 25 from 5:30-7:30 pm to honor our large donors. General's Club donors give more than \$500 each year. Representatives from our funded programs will be available to report on their accomplishments.







Donor Highlights: Thank you for helping us exceed our 2017-18 fundraising goal of \$250,000; we raised \$251,260! The new 2018-19 campaign starts now.

Thank you to our top 5 corporate donors:

Carilion Stonewall Jackson*
Lee Hi & White's Truck Stops
Mohawk
Modine
Washington and Lee University

Thank you especially to our Small Business Community Leaders who gave \$250 or more:

Alvin Dennis Books & Company, Toys Too Brownsburg Ruritan Club **CAPTRUST** Clay Devening, PC CornerStone Bank **Devils Backbone Brewery** Donelle Dewitt Graphic Arts and Illustration Dr. Marc Hudson, Blue Ridge Eye Associates Emrey & Amonette, LLC Huffman Insurance Jefferson Florist and Garden Kendal at Lexington Maggie Thomas Fund Natkin and Crickenberger, PC Shenandoah Dental Studio Southern Virginia University Spencer Home Center Welsh Construction

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United Way of Rockbridge Mission and Work



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