



Position Description Board of Directors Member

About the United Way of Rockbridge

The United Way of Rockbridge (UWR) is dedicated to improving the quality of life for all people in Rockbridge County. We do this by assessing community needs, then raising and allocating funds to local nonprofit organizations working primarily in the areas of early childhood education and youth literacy, safety net programs, and special needs. Through our United for Nonprofits initiative, we also support the local nonprofit community by providing trainings, opportunities for collaboration, and a forum for nonprofit leaders to discuss issues pertinent to the entire community.

In all that we do, UWR strives to ensure equity in education, health, and well-being of the people of Rockbridge County, without regard to race, ethnicity, gender, or geographical location in furtherance of achieving an inclusive community in which there is dignity and equal opportunity for all. We are committed to building a Board that reflects the diversity and talent in Rockbridge County.

Personal Qualifications

- Desire to serve the community, including Buena Vista, Lexington and all other areas of Rockbridge County.
- Awareness of local human services and needs.
- Ability to work as part of a team.
- Forward focused and solution oriented.

Responsibilities and Duties

- Attend regular monthly and special meetings of the Board.
- Serve on 1-2 Board Committees as appointed.
- Take an active role in fund raising efforts and funding allocation decisions of the United Way of Rockbridge.
- Contribute financially as you are able to help us achieve 100% Board Member participation in our Annual Campaign.
- Cultivate public awareness and support for the United Way of Rockbridge.
- Actively participate in the strategic planning process of the United Way of Rockbridge.
- Help recruit new Board Members.
- Ensure that the United Way mission and policy is in keeping with the needs of the community.
- Ensure that the finances of the United Way of Rockbridge are handled ethically, prudently, and efficiently.
- Board members are jointly responsible for all United Way of Rockbridge actions and decisions.