



**ROCKBRIDGE**  
**LEXINGTON &**  
**BUENA VISTA**



# Annual Impact Report



**2022**

# A message from the *Executive Director*



As I creep up on my one year anniversary at United Way of Rockbridge (UWR), I cast my mind back to my first few days on the job. I was immediately struck by the variety and the vigor of all the organizations I came into contact with. I was so impressed with the work everyone was doing and I wondered if I would ever get my head around the scope of the nonprofit work being done here in Rockbridge County.

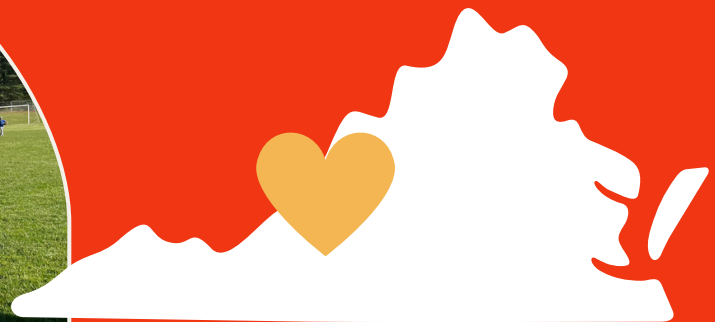
Now almost a year later, I continue to be overwhelmed by the levels of collaboration and support among agencies and I'm proud of the work UWR has done to support that. We have transitioned into facilitating the monthly meetings of the Nonprofit Leadership Council, as well as partnered with local business Devils Backbone to host a Jump on Board event designed to increase community volunteer participation with all local nonprofits. We continued our tradition of a successful children's book drive, collecting over 1,000 books this year to donate to local children. Thanks to a major donor, we were once again able to contribute books to the Rockbridge Christmas Baskets. We were also able to continue our efforts to provide school supplies and books to local children at A Day in K and SchoolFest. And of course we continued funding 20 local nonprofits who work to improve the health and wellbeing of Rockbridge County residents on a daily basis.

None of this would be possible without the time, talent, and dedication of a large group of people. Our Board of Directors is amazing and UWR would be nothing without them! Likewise, our Community Volunteers provide the energy, drive, and determination to help execute our core functions. Finally, our donors, big and small, are the lifeblood of the organization. A huge and heartfelt thank you to all who have contributed to UWR in any way!

The contents of this report reflect the efforts of our donors, volunteers, and allies, and I'm truly inspired and honored to help build on the successes of 2022 as we move into the new year.

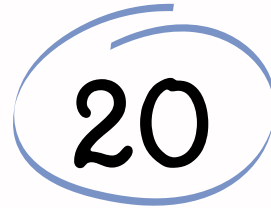
Thank you,

Jen



## Our Mission

United Way of Rockbridge (UWR) provides a leadership role in improving the quality of life of the people in the cities, towns, and unincorporated areas of Rockbridge County, Virginia by assessing needs, raising and allocating funds for charitable purposes, and ensuring the appropriate use of those resources. These purposes should ensure equity as to education, health, and financial well-being without regard to race, ethnicity, or gender in furtherance of achieving an inclusive community in which there is dignity and equal opportunity for all.



Local nonprofits

# \$203,350

Received from United Way of Rockbridge



## Agencies Funded

Blue Ridge CASA \$8,000	Rockbridge Area Relief Association \$36,500
Blue Ridge Legal Services \$10,000	Rockbridge Area Transportation System \$10,000
Boxerwood \$6,000	Rockbridge Regional Library System \$7,500
Brain Injury Connections of Shenandoah Valley \$2,500	Talking Book Center \$1,750
Campus Kitchen \$5,000	The Community Table \$2,500
Coffeehouse \$1,000	Valley Program for Aging Services \$22,000
Girl Scouts of Virginia Skyline \$1,000	Yellow Brick Road Early Learning Center \$35,000
Lexington City Schools \$1,250	YMCA \$15,000



# Thank you, from our Board President



To our donors, volunteers, nonprofit partners and community members, thank you for your continued support of UWR. Put simply, we could not accomplish our mission without you.

As we move into 2023 and beyond, we are excited to see how we can grow together, work together and build a caring community together. UWR is honored to work with so many special organizations and individuals who are helping to make real change in Rockbridge, Lexington and Buena Vista. From food distribution, to children's literacy and education, our nonprofit partners know how to make our community stronger. It's inspiring to hear success stories from everyone! I'm also grateful for UWR's diligent board of directors and committee members. They work with Jen and me tirelessly to make sure our organization is working well and working to fulfill our mission.

Looking forward to 2023,  
Sarah

## Special Grants - From the Ellen Charske Bequest

Blue Ridge Legal Services	\$4,000
Boxerwood	\$2,250
The Community Table	\$2,500
Greater Rockbridge County Skateboarders Coalition	\$1,500
Mountain Gateway Community College	\$6,500
Project Horizon	\$2,500
Rockbridge Area Transportation Services	\$5,000
Washington and Lee University	\$4,100
Yellow Brick Road	\$10,000



# Finances

## CURRENT ASSETS

Cash	\$121,847
Securities	\$116,583
<b>Total</b>	<b>\$238,430</b>

## REVENUES

Campaign	\$185,845
Grants	\$3,250
Investment & Interest	\$3,881
<b>Total Revenue</b>	<b>\$192,976</b>

## EXPENSES & DEDUCTIONS

Funds to Community	\$218,762
Operational	\$24,317
Administrative	\$10,041
Payroll	\$45,687
United Way Worldwide Dues	\$2,862
<b>Total Expenses</b>	<b>\$301,669</b>

Note: These numbers have not yet been audited by our accounting firm, Raetz & Hawkins.



## Community Funding

\$167,500

Regular  
Allocations

\$40,000

Charske Grants

\$11,262

Direct  
Programming

# We'd like to thank all our donors and volunteers for their generous support

Kelly Fujiwara, Kim Kearney, Tracy Hinty, Haley Sigler, Rebecca Walters, Kim Pollock, Lisa Clark, Marcie Carte, and Janet Lemmer for planning and producing the 'A Day in K' event, along with all the local organizations who attended.

Our Allocations Community Reviewers: Tracy Lyons, Anita James, Pam Luecke, Michael Anne Lynn, Kelly Fujiwara, Ed Baum, Joe Skovira, Rissie Murphy, Margy Werling, BreAnne Rogers, Ann Hopkins, Carol Dent, Elizabeth Branner, Karen and Mike Pleva, Dale and Alysan Raymond, Carole Elmore, Malcolm "Kip" Muir, Lynwood "Lyn" Dent, Holt Merchant, Bob and Rene' Glidden, Sally Wiant, Katherine Brinkley, and Andy Briggs.

Our 2022 Community Children's Book Drive drop off locations: Atlantic Union Bank, The Bookery, Cattlemen's Market, CornerStone Bank, Downtown Books, DuPont Community Credit Union, Lexington Fire and Rescue Dept., Lexington Police Dept., Rockbridge Baths Post Office, Rockbridge Regional Libraries, Spencer Home Center, Straws, Sweet Treats Bakery, and the YMCA.

Our Book Elves Rene' and Bob Glidden, for their fundraising and purchase of over 1,000 children's books to fill the Christmas Baskets, and Kip Muir who assisted with book sorting.

And special thanks to the Board of Directors of the United Way of Rockbridge for their dedication, hard work, and support: Sarah Centorino, Frank Settle, Christian Worth, Mike Smitka, Liz Elizondo Schroeffer, Dan Dickman, Paul Roblee, Debbie Pollard, Malcolm Brownlee, Janet Lemmer, Roger Crockett, and McKinley Williams.

