

# United Way of Rockbridge



218 South Main Street, P. O. Box 1094, Lexington, VA 24450

January 21, 2022

Dear Community Partners,

The United Way of Rockbridge (UWR) is pleased to announce that we are now accepting funding applications for the 2023 Calendar Year. UWR is committed to collaborating with the charitable community to improve the quality of life for all residents in Rockbridge County, Lexington and Buena Vista. We strive to be a leader in assessing community needs; to raise and allocate resources for other organizations; and to ensure the appropriate use of those resources. UWR's vision is to ensure equity in education, health, and financial well-being for all Rockbridge community members.

While we will fund a wide range of projects, UWR has identified two specific focus areas where we would like to make a substantial impact. Those areas are early childhood development and the support of ALICE (Asset-Limited, Income-Constrained, Employed) households. Additionally, we will continue to place a high value on grant applications that demonstrate collaboration with other community partners.

If you have applied for United Way funding in the past, you will notice that we have updated the formatting of the application. Based on feedback from our partners, we condensed the application into a single document and updated the financial section to make it easier for agencies to share their financial plans for the project they are looking to fund.

Once applications are submitted, UWR will work with community reviewers to visit your agency to learn more about your project March 10th - 31st. Recommendations and a review of all applications will be completed and funding approved in May. Agencies will be informed of those funding decisions by May 20th.

We are grateful to live in a community blessed with so many wonderful initiatives and innovative programs. It is a delight to support agencies and projects committed to improving the lives of Rockbridge residents. Please join us for our virtual Annual Meeting on February 3rd to learn about the great work completed in 2021 by agencies that were funded by UWR! Details about joining the meeting can be found at [www.uwrockbridge.org](http://www.uwrockbridge.org).

Sincerely,

Annabelle Hoover

UWR Interim Director

*\*\*Please be sure to note the Application Instructions on Page 2.\*\**

**Application Instructions:**

Please include the following documentation along with your completed application.

- List of board members and other key personnel
- Approved agency budget and balance sheet as of 12/31/2021
- Most recent financial review and/or audit
- Proposed budget for the project
- Any relevant recent publicity and/or marketing materials
- Signed Statement of Understanding

If you are a **new applicant**, please ALSO include the following.

- Commonwealth of Virginia Certificate of Corporate Status
- 501c3 IRS Certification
- By-Laws
- A copy of your most recent 990

The application package is due no later than **5:00 p.m., Monday, February 28, 2022** to the UWR office: 218 S. Main St., Lexington, VA 24450 or email: [director@uwrockbridge.org](mailto:director@uwrockbridge.org).